

Why Network Marketing!



Carole Taylor
16 Million Dollar ~ Millionaire
Founding Crystal Executive
Top Income Earner
17-Star Platinum

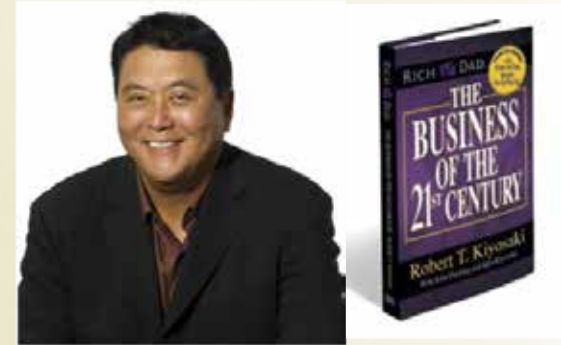
What Is Wealth?

“The number of days you can survive without physically working and still maintain your standard of living.”

Expenses = \$4,000 per month

Savings = \$12,000

Wealth = 3 months or 90 days



Robert Kiyosaki

If you had to stop work tomorrow or lost your job,
how long could YOU survive?

**Your Goal should be to develop a Residual Income or
Passive Income that is greater than your monthly expenses.**



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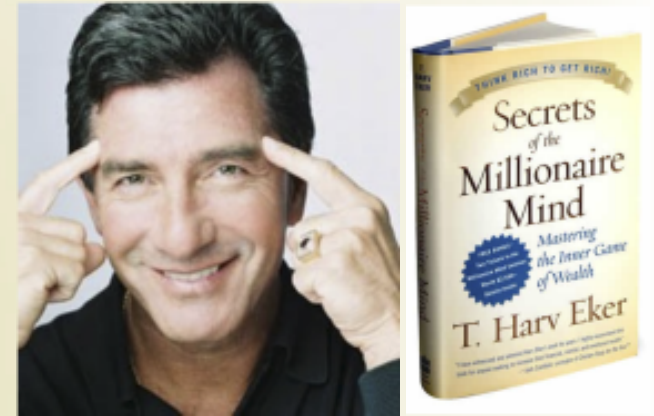
Passive Income: Two Primary Sources

1. Money Working for You

Stocks, bonds, T-Bills, money markets, interest from savings, etc.

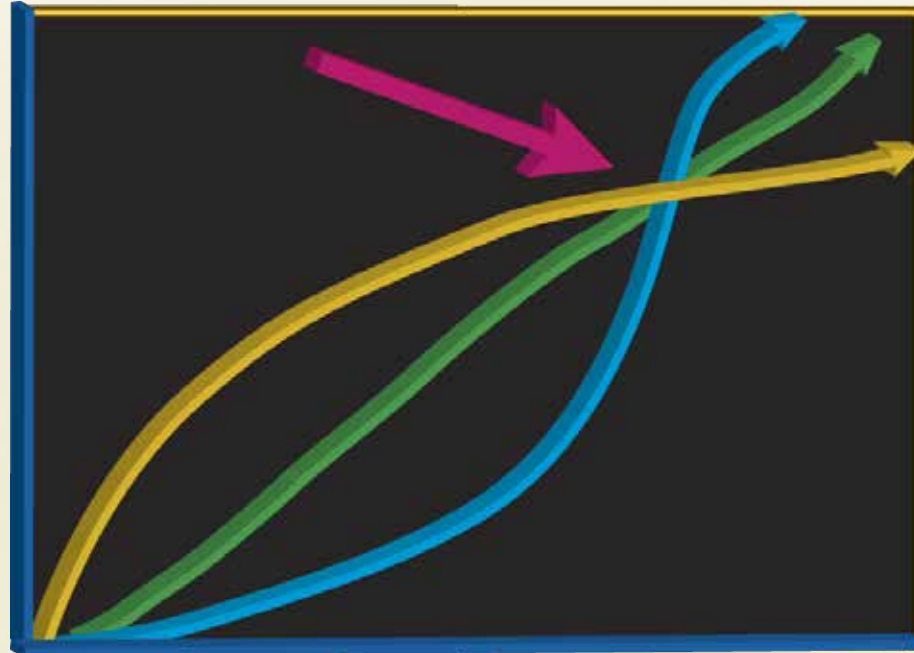
2. Business Working for You

Rental real estate, royalties from books / music / software, owning vending machines and **Network Marketing!**



T. Harv Eker

**TRUE OPPORTUNITY IS CREATED
BY THE CONVERGENCE OF TRENDS . . .**



**THE BIGGER THE TREND . . .
THE BIGGER THE OPPORTUNITY !**

~ Dr. Peter Drucker

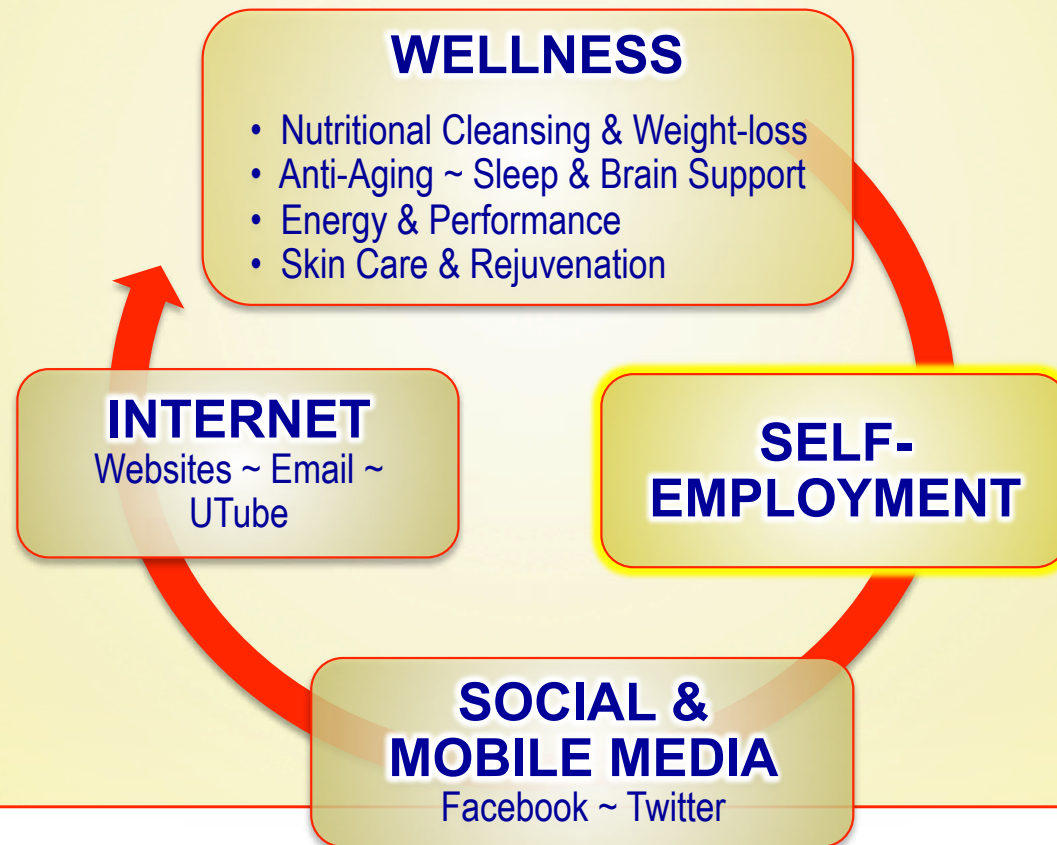


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ISAGENIX
INDEPENDANT ASSOCIATE

Network Marketing . . . 4 Primary Trends

**Only *ONE* Profession ~ Network Marketing ~
Encompasses ALL 4 of Today's Top Trends**



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What is Network Marketing ?

A unique Profession in which we build a
Network of People . . . **People helping people** . . .
. . . who **Market** a Product or Service that they love
by sharing their story with other people.
. . . people who enjoy working on their own time
. . . with no restrictions . . . where to work . . .
. . . with whom they work . . . or when to work
. . . **who like to have fun !**



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The Network Marketing Profession . . .

- Offers an opportunity to the “average” person . . .
To create a **residual income** . . . large or small
- Full-Time . . . or Part-Time
- No employees . . . No overhead . . . No inventory
- No large investment
- In Business **For** Yourself . . . Not **By** Yourself !
- Most of us are already doing Network Marketing . . .
we just don't get paid for it.



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Network Marketing vs Traditional Retail

Traditional Retail



Network Marketing



Network Marketing

THE RIGHT PLACE . . . AT THE RIGHT TIME !

- Part-Time or Full-Time
- Portable ~ Can Do It Anywhere and Any Time
- Just bring cell phone and laptop or iPad
- Great Tax Advantages ~ Home-Based Business
- **Leverage** (Team Work) and **Residual** Income
- Flexible hours



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How Big Is Network Marketing ?

- The NM Profession accounts for **\$180 BILLION** per year in worldwide commerce.
- There are 16 Network Marketing companies with sales of over \$1 Billion.
- We are bigger than the movie, music and games industry combined !

Why am I personally excited ?

Because experts predict that we will grow to **\$500 Billion**

It's boom time !



Network Marketing ~ Simple, Easy and Fun !

Most people think of selling as pushing their solution to someone who doesn't know they have a problem.

Selling is a lot easier than this. All we have to do is:

1. Build **Trust** and **Rapport**.
2. Find out if they have a **Problem**.
3. Make sure they **Know** they have this problem.
4. Ask them if they **Want** to do something about it.
And **Then . . .**
5. Present our **Solution**.

Tom "Big Al" Schreiter



Carole Taylor